



FORM OF MODEL RELEASE FOR THIRD PARTIES

AUTHORIZATION AND GRANT OF LIMITED RIGHT TO USE IMAGE AND LIKENESS

PROJECT:

PHOTOGRAPHER AND/OR VIDEOGRAPHER:

NAME OF PERSON APPEARING IN IMAGES AND VIDEO:

DATE IMAGES AND VIDEO WERE CREATED:

WAS MODEL MORE THAN 18 YEARS OLD WHEN SHOTS WERE TAKEN: Yes No.....

If model is under 18, please give details of the person signing on their behalf

Name: **Relationship to model:**

AUTHORIZATION TERMS:

- The undersigned hereby grants to **FUJIFILM Germany GmbH and its affiliates** (collectively referenced herein as “Fujifilm”), their advertising and production agencies, service providers and others working for it or on its behalf (the “Fujifilm Group”) and the photographer referenced above, the right and permission to use, publish, display and exploit his/her likeness, image, voice, and photograph, as appearing in photographic images and video prepared by the above referenced photographer and /or videographer in connection with the project, and/or as may be modified, cropped, edited, enhanced in connection with the standard editing process (collectively, the “likeness”) in connection with promoting and publicizing FUJIFILM digital camera and lens products, in website advertising, social media, banner advertising, trade show and gallery use, and use in point of sales materials (the “advertising”).
- The undersigned understands that it will not be possible for him/her to review, inspect or approve the referenced advertising, or any final image or video containing the likeness prior to publication. The undersigned releases Fujifilm and the referenced photographer and/or videographer from any unintentional distortion, illusionary effect, or faulty reproduction which may occur, or any combination of the likeness with other likenesses, content, voices, or images, or otherwise the referenced use of the likeness in the advertising as permitted hereunder.
- The undersigned agrees that any payment he/she may receive from photographer, videographer and/or any applicable third party service provider (if any, and if no payment is received, then the consideration for publication and commercial use) will be the sole compensation to be paid for the rights granted hereunder, and he/she will have no claim to any further payment or compensation from Fujifilm or the above-referenced photographer and/or videographer. The undersigned waives, releases and discharges any claim (including, without limitation, claims based upon invasion of privacy, defamation or right of publicity) arising from use of the likeness in the advertising as permitted hereunder.
- The undersigned has the full and exclusive right and authority to grant the rights granted hereunder and agrees that this authorization does not in any way conflict with any existing commitment on his/her part. The undersigned confirms that no further authorizations are required to make use of the likeness in advertising as referenced hereunder.

ACCEPTED AND AGREED BY THE ABOVE-REFERENCED PERSON APPEARING IN IMAGES and VIDEO

Name: **Phone:**

Signature: **Date:**